



Foundation

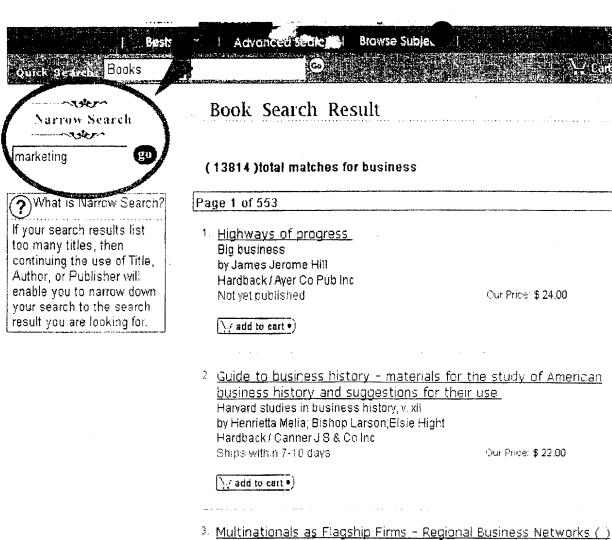
Rastina TCD.ID

Edus

Pj.s Raisc

Fig.1





Multinationals as Fragiship Firms - Regional Business Networks (

Fig. 2

to Alex Musman and Incomb D DYCKIT

wiley

?)What is warrow Search?

If your search results list too many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down your search to the search result you are looking for.

## Book Search Result

( 383 )total matches for business -> marketing

## Page 1 of 16

Best-less

1. Business 2000: Marketing: Learner Guide (FIRST)
by James L. Burrow
Softcover / South-Western Educational Pub / October - 2001
Not yet published
Our Price: \$14.95

Browse Subj. ....

Madd to cart .)

Business Marketing: Connecting Strategy, Relationships, and Learning (2nd)
by Dwyer, F. Robert, Tanner, John HARDCOVER / McGraw-Hill Higher Education / July - 2001
Not yet published Our Price: \$ 90.94

( add to cart •)

Coloring Outside the Lines - Business Thoughts on Creativity,

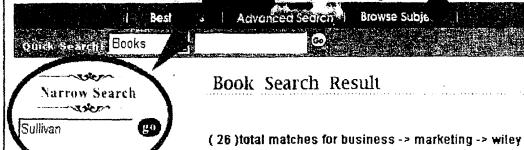
Marketing & Sales

by Tobe, Jeff

HARDCOVER / Business Conference Press, The / June - 2001

Usually shins in 2-3 days

Fig. 3



?)What is Namow Search?

If your search results list too many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down your search to the search result you are looking for.

Page 1 of 2

1 Winning Minds: The Ultimate Book of Business Leadership by Ros Jay (Marketing and Communications Specialist) Paperback/John Wiley & Sons, Inc. / June - 2001 Usually ships in 2-3 days. Our Frice: \$ 19.95

(\* add to cart

2 Document Warehousing and Text Mining: Techniques for Improvir Business Operations, Marketing, and Sales - Techniques for Improving Business Operations, Mark by Dan Sullivan (Computer Resource Team, Inc., Blackburg, Virginia). Paper/Online Data / John Wiley & Sons, Inc. / February - 2001 Usually ships in 2-3 days Our Price: \$ 44,99

( add to cart •)

3. Service Management and Marketing: A Customer Relationship Management Approach, 2E by Christian Gronroos (Hanken, Swedish School of Economics and Business

Fig. 4

Varrow Search	Book Search Result	
go  7) What is Narrow Search?	(1 )total matches for business -> ma	arketing -> wiley -> Sullivan
f your search results list oo many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down	Document Warehousing and Text Business Operations, Marketing, a Improving Business Operations, M by Dan Sullivan (Computer Resource Ter Paper/Online Data / John Wiley & Sons, I Usually ships in 2-3 days	and Sales - Techniques for ark am, Inc., Blackburg, Virginia)
your search to the search result you are looking for.		

Fig. 5